

ALBERTA SIMMENTAL ASSOCIATION
2009 DOUBLE CROWN SHOW AND FUTURITY
FARMFAIR - EDMONTON, ALBERTA

The Alberta Simmental Association presents over \$40,000 in prizes.

Dear Simmental Enthusiast:

The Alberta Simmental Association is hosting the Simmental Show and Sale, as well as the Double Crown Bull & Female Futurities at Farmfair International in Edmonton on November 11 & 12, 2009. You are invited to attend two days packed full of exciting events, great prizes and lots of Simmental hospitality. This letter is your invitation to join us as an ASA Double Crown member.

NEW THIS YEAR is the FULL FEATURE FARM FUTURITY membership, which allows a member to purchase a Double Crown membership for \$300, and the lucky member whose name is drawn to receive the Double Crown Futurity prize, may select the bull of his/her choice, the heifer of his/her choice, or \$10,000 worth of Simmental genetics from the breeding unit of his/her choice. Details are listed below.

Grand Door Prize – “Trip for Two to the 2010 NFR in Las Vegas” sponsored by Don’s World Travel, Didsbury, AB

Awarded at the Simmental Double Crown Luncheon on November 11/09.

You must be present to win this trip.

SCHEDULE

Wednesday, November 11

9:30 am	ASA Double Crown Bull & Heifer Futurities	AMA Hall
1 pm	ASA Double Crown Show Luncheon	AMA Hall
4 pm	ASA Simmental Sale	UFA Show Ring

Thursday, November 12

1 pm	ASA Simmental Double Crown Show	AMA Hall
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“Early Bird” Full Feature Farm Futurity memberships postmarked prior to October 1, 2009 – WILL RECEIVE A COMPLIMENTARY “Double Crown Garment” with their \$300 membership. See the enclosed form to order yours. Memberships received after this date will be eligible for all other Double Crown & Futurity prizes and activities but will **NOT** receive a garment.

ASA DOUBLE CROWN RULES & REGULATIONS

1. Anyone may purchase a Double Crown membership.
2. Anyone participating in the Simmental events must purchase a Double Crown membership in order to qualify for any prizes. In the case of co-ownership of an animal, only one Double Crown membership is required between the parties listed on the registration papers. Family members under 21 years of age are covered under their parents’ membership.
3. All memberships received by **October 1, 2009**, will be eligible for an Early Bird Prize.

NEW - Double Crown FULL FEATURE FARM FUTURITY Membership - \$300

1. You must be a Simmental exhibitor at Farmfair, with either live cattle or farm display space.
2. Includes your Farm Futurity entry. Gives the Double Crown winner the opportunity to select an animal from your breeding program, as a 'Sale Credit' or 'On Farm' selection, valued at \$10,000.
5. Includes one judging entry to pick the Bull, Heifer or Farm credit valued at \$10,000.
6. Includes all door prizes and draw down prizes to the major prize of the "Trip for Two to the NFR in Las Vegas in 2010."
7. Two tickets to the Double Crown Luncheon on November 11/09. Additional tickets - \$20.

Double Crown FRIENDS OF SIMMENTAL Membership - \$100

1. All exhibitors in the open Simmental show must purchase a "Friends of Simmental" membership (unless they have purchased a Full Farm Futurity membership) to be eligible for any open show prizes, door prizes or draw down prizes to the major prize of the "Trip for Two to the NFR in Las Vegas in 2010."
2. Entitles non-exhibitors and commercial cattlemen to all prizes in the Double Crown Futurity, including all door prizes and draw down prizes to the major prize of the "Trip for Two to the NFR in Las Vegas in 2010."
3. Includes one judging entry to pick the Bull, Heifer or Farm credit valued at \$10,000.
4. Two tickets to the Double Crown Luncheon on November 11/09. Additional tickets - \$20.

ASA DOUBLE CROWN BULL AND HEIFER FUTURITY

1. Participants may enter as many calendar year calves as they wish.
2. Entry fee is \$100 per calf.
3. Calf Futurity entries are judged by all Double Crown members based on a point system.
4. Classes will be split according to age of bulls and heifers.
5. The top two placings in each class of bulls and heifers will return to compete in their respective Champion classes.
6. Competing bull calves will return to the ring and the Champion and Reserve Champion Futurity winners will be announced.
7. The Champion Bull will receive \$1,000. The Reserve Bull will receive \$500.
8. Competing heifer calves will return to the ring and the Champion and Reserve Champion will be announced.
9. The Champion Heifer will receive \$1,000. The Reserve Heifer will receive \$500.
10. An exhibitor, by entering a bull or heifer in the Futurity, may choose **TO or NOT TO** bring that animal back in the ring for possible selection by the Grand Prize Draw Winner.
11. The Grand Prize winner's name will be announced.
12. He/she will receive possession of any Bull Calf of their choice **OR** any Heifer Calf of their choice **OR** a Credit from the Simmental Farm of their choice that are entered in the Futurity.
13. If a bull is chosen, the exhibitor retains half the semen rights on that bull and the expenses associated with it.
14. The exhibitor will receive \$10,000.
15. If the grand prize winner owns or has an interest in the bull calf, the heifer calf or the Simmental Farm, that exhibitor (Simmental Farm) is ineligible for selection.
16. By entering a bull or heifer calf, the owner(s) agree to transfer ownership of that calf to the draw winner.
17. **Substitutions will not be permitted.**
18. Value of prizes may vary depending on number of entries.

For more information - Gaylene Groeneveld (403) 248-8289 evenings or g5cattle@telus.net

ASA Double Crown Membership Form

Farm Name: _____

Address: _____

_____ Postal Code _____

Phone: () _____ Fax: () _____ Email: _____

I am enclosing my ASA Double Drown membership. If I am unable to attend Farmfair, I appoint _____ to act as my representative for all the Double Crown events.

FULL FEATURE FARM FUTURITY memberships postmarked by **OCTOBER 1, 2009** will receive a **FREE** Double Crown Garment. Sizes are unisex (closer to men's sizing).

Size: S () M () L () XL () XXL () XXXL ()

- _____ Full Feature Farm Futurity Double Crown membership(s) at \$300 each \$ _____
- _____ Friends of Simmental Double Crown membership(s) at \$100 each _____
- _____ Double Crown Bull Futurity entry at \$100 each _____
- _____ Double Crown Heifer Futurity entry at \$100 each _____
- _____ Addition luncheon tickets at \$20 each _____
- _____ Total Enclosed \$ _____

Authorized Signature: _____

Simmental Double Crown Bull & Heifer Futurity Entry Form

Tattoo	Bull's Name	Birth Date
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Tattoo	Heifer's Name	Birth Date
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

EXHIBITOR: _____ (Signature) _____

Please make cheque payable to and mail to:
ASA Double Crown
Box 24, Site 12, RR 6, Calgary, AB T2M 4L5

